



***GIS Resources***

A Knowledge Archive...

[www.gisresources.com](http://www.gisresources.com)



# 2020 MEDIA KIT

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Everything you need to  
know about GIS Resources,  
in one handy press kit.

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## Reaching the Unreached Audience of Geospatial World

### Why GIS Resources?

The inception of GIS Resources was born from an idea to enrich individual's knowledge and develop competitiveness through a high-quality and trusted source of information.

Today, GIS Resources is the leading source of information in the domain of Geospatial Technology through the presence in digital and print media.

### Primary Target Audience

GIS Resources receives visitors from 209 countries with 21.92% of visitors from India.



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The audience of GIS Resources is from geospatial industries, professionals, students, research scholars and those interested in learning more about geospatial technologies.



### Traffic & Engagement

(Oct 2019 - Dec 2019)

77,686 Unique Users

25,895 Monthly Visits

209 Countries Coverage

2.53 Daily Page Views per Visitor

2:13 Daily Time on Site

487,262 Global Rank

### Social Media Presence

GIS Resources maintains an active social media presence on Twitter, Facebook and LinkedIn.



1.71k+



4.26K +



350+

### Subscribers

We have 2700 plus subscribers of GIS resources all around the world.

### Magazine Subscription/Distribution

We distribute print GIS Resources magazine in various International Conferences across the globe. Few names of conferences to list are Commercial UAV Expo, ILMF, Spar 3D, GISTAM and many more.

We also share digital magazine to our online subscribers.

### Newsletter

The weekly article and posts featured to subscribers through a newsletter.

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## Available Ad Space

We have deliberately crafted various advertising options with GIS Resources to solve Business and Education Challenges.

### Ad Spaces

- Ads are accepted for a specified period only and run at 100%.
- Ads are accepted in following file formats: .jpg, .jpeg, .gif, flash. Video ads could be added.

### Print Magazine:

1. Full A4 page advertisement (8 x 11 inches)
2. Half page advertisement (4 x 5.5 inches)

### Website:

- *Sidebar Ad Location:*

Sidebar ads will run in all pages and will be placed in the order they received.

1. Feature Ad: 300 x 250 Pixels
2. Feature Ad: 300 x 250 Pixels
3. Video Ad: 300 x 250 Pixels
4. Skyscraper Ad: 300 x 600 Pixels

- *Main Content Ad Location:*

1. Top Medium Banner: 468 x 60 Pixels
2. Middle Medium Banner: 468 x 60 Pixels
3. Bottom Feature Ad: 300 x 250 Pixels

*\*For Ad Location refer Annexure 1 and Annexure 2*

### Newsletter:

1. Dedicated Newsletter such as Product Launch, Press Release, etc.
2. Medium Banner: 468 x 60 Pixels (in between newsletter content).

Proposals for advertising on GIS Resources could be emailed to [support@gisresources.com](mailto:support@gisresources.com)

For any pricing, related question for advertising or custom advertising solution with GIS Resources should be directed to email: [support@gisresources.com](mailto:support@gisresources.com)

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## Who Trust Us?

We are pleased to mention the name of organizations those who trust GIS Resources and choose us as an advertising/professional partner and media partner to reach the unreachable audience of geospatial domain:



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