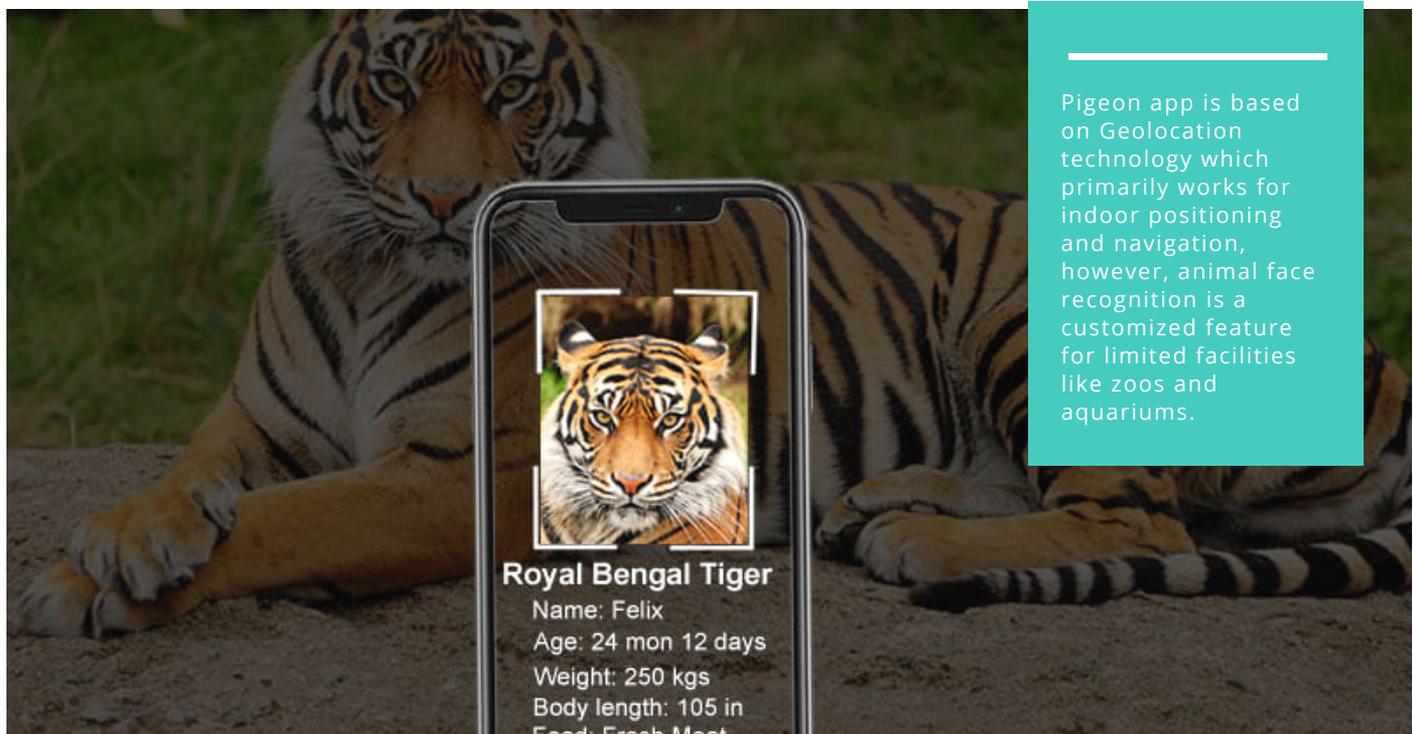


# IN A FIRST, PIGEON ADDS WORLD'S FIRST ANIMAL FACE RECOGNITION TECH

With innovative animal face recognition technology feature, visitors of aquariums and zoo parks venues will effortlessly be able to extract data on each individual animal which they come across.

by Prasheel Anand



Pigeon app is based on Geolocation technology which primarily works for indoor positioning and navigation, however, animal face recognition is a customized feature for limited facilities like zoos and aquariums.

**Y**ou must have seen wayfinding technology that helps navigate visitors in large facilities such as zoos, aquariums, shopping malls, etc. But for the first time in the history of Indoor Navigation technology, Pigeon app has integrated animal face recognition technology within the existing list of other features.

#### How Does it Work?

Navigating in large facilities such as zoos and aquariums is inevitably hectic and, acquiring the awareness of all the species exhibited within

those venues is out of reach.

However, the new feature of Pigeon app i.e., Animal Face Recognition will display the complete information of all the animals and species in-detail. All you need to do is to point the screen at the animal from the app interface and the information of that particular creature will be displayed on your mobile screen.

Isn't it something very new and big...?

#### Submitted By



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Aquariums and zoo parks accommodate a plethora of species (both under-water and on the ground) for visitors but they fail to give enough information about them. Now, with this innovative feature, visitors of both these venues will effortlessly be able to extract data on each individual animal which they come across.

With the existing features of Pigeon work in all situations, animal face recognition will be another feather to its cap, making it more unique and exclusive for large facilities. Pigeon app is based on Geolocation technology which primarily works for indoor positioning and navigation, however, animal face recognition is a customized feature for limited

facilities like zoos and aquariums.

The other numerous features of Pigeon include:

- Proximity Marketing
- Geofencing
- Location Bookmarking
- Indoor Location Tracking

SRISYS Inc, an Ohio based software development company launched this app in 2018 and since then various other features have been integrated based on market trends. Many facilities that are large in areas like convention centers, shopping malls, museums, and theme parks among others have witnessed the magic of this app. The CEO of SRISYS Inc. Vijay Sabbineni says, "Using this app will engage

visitors optimally because of the unique features it has and it can even increase footfall as well by enhancing the visitor experience."

She also added saying "only technology can resolve things which seem impossible to solve. However, the management of large venues should think from the visitors' perspective to understand the dynamics of how tough is wayfinding in large facilities like zoos and aquariums."

Pigeon positioning and navigation app is ideal for navigation, wayfinding, gaining instant feedback from the visitors, and proximity marketing and location-based services.



## 4th GEOINT and Open Source Analytics Summit

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The 2019 Summit will address the challenges of integrating emerging technology and commercial expertise into the government GEOINT Enterprise. With the exponential growth of technology in recent years in the private sector, Government GEOINT operations have started to lag. To address this deficiency quickly and efficiently government agencies will need to partner with and utilize the expertise these companies offer in order to develop a GEOINT Enterprise capable of providing commanders with the information they need on a 21<sup>st</sup> century battlefield.

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