



GIS Resources

A Knowledge Archive...

www.gisresources.com



2019 MEDIA KIT

Everything you need to
know about GIS Resources,
in one handy press kit.



Reaching the Unreached Audience of Geospatial World

Advertising on GIS Resources

GIS Resources is the leading source of information in the domain of Geospatial Technology through the presence in digital and print media.

GIS Resources is an initiative of Spatial Media and Services Enterprises with the purpose that everyone can enrich their knowledge and develop competitiveness.

Today, GIS Resources is a global platform, for latest and high-quality information source for the geospatial industry, brings you the latest insights into the developments in geospatial science and technology.

The diversity of GIS Resources covers:

- GIS, Remote Sensing, UAV, LiDAR, Geodesy, GNSS, Photogrammetry, Surveying and Mapping
- Industry Leading Trends, Press Release, Product Launch, Tender & RFP's
- Latest Market Intelligence and Industry News, Geo events/Conferences, Webinars, Courses
- White Papers, Data Source, Job Opportunities
- Tutorials, Videos, Articles, E-books

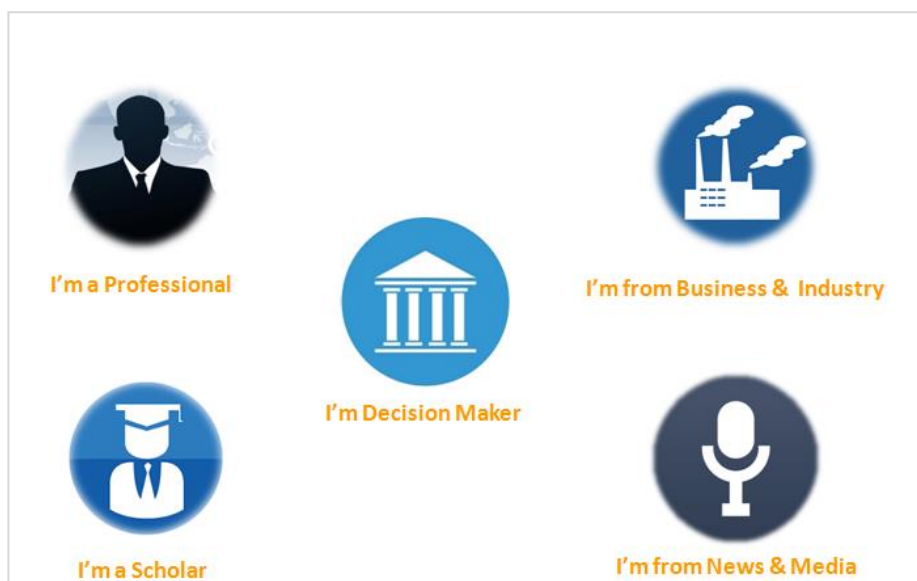
We have deliberately crafted various advertising options with GIS Resources to solve Business and Education Challenges.

Primary Target Audience

Our primary target audience is industries, professionals, scholars, analysts, designers, engineers, surveyors, and their management in all segments of geospatial technologies.

Audience

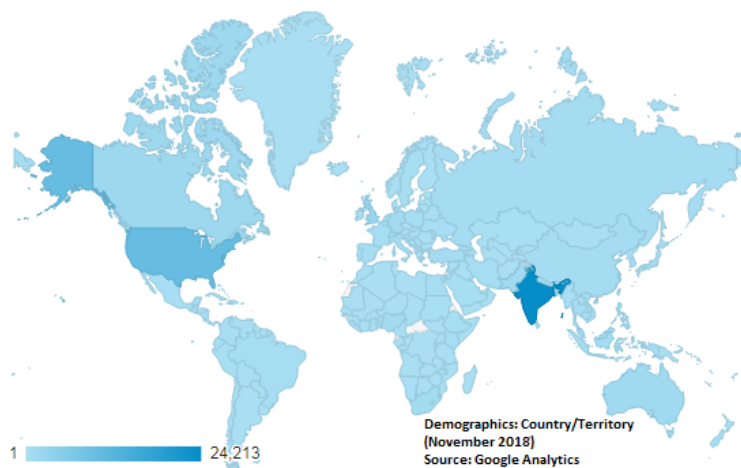
The audience of GIS Resources is mainly geospatial industries, professionals, students, research scholars and those interested in learning more about geospatial technologies. GIS Resources receives visitors from 209 countries with 31.4% of visitors from India.



Website

182,136 Unique Users (2017-2018)
570,978 Page Views (2017-2018)
209 Countries Coverage (2017-2018)
3.19 Daily Page Views per Visitor
2:22 Daily Time on Site
483,766 Global Rank (Alexa)
75,966 Rank in India (Alexa)

1. India	11. Indonesia
2. United States	12. Turkey
3. United Kingdom	13. Sri Lanka
4. Canada	14. Italy
5. Malaysia	15. Iran
6. Pakistan	16. Netherlands
7. Australia	17. South Africa
8. Nigeria	18. Bangladesh
9. Germany	19. France
10. Philippines	20. Brazil



Top 20 Countries as per Visitors

Print Magazine, Newsletter, Subscribers and Social Media

Print Magazine

The quarterly editions of the magazine will be emphasizing on a specific theme addressing geospatial solution and services to the real-world problems.

The print magazine will be circulated across the globe through various geospatial conferences and e-magazine will be circulated to 2700 plus subscribers.

Points of Business Interest and Value Edition

1. This will be the first time in the geospatial print publication that will allow industries to showcase their capabilities and their product capabilities through:
 - A4 size advertisement.
 - Article with product application or case studies in monitoring and mapping of a real-world problem such as flood, landslide, agriculture, bathymetric survey, BIM, location analytics, road survey etc.
2. This will provide a direct access to information of industry capability or product value as the specific solution to a specific real-world scenario.
3. The magazines will be circulated across the world through subscribers and conferences; i.e. maximum coverage through a single platform.

** We have already circulated GIS Resources magazine over major conferences across the globe such as Commercial UAV EXPO – UK, USA, GISTAM – Portugal, InterDrone – USA, AVUSI – China, ENC2017 – Switzerland, GIS & RS - Austria etc.*

Newsletter

The weekly article and posts featured to subscribers through a newsletter.

There are 2700 plus subscribers of GIS resources all around the world.

Daily updates are sent out via email for the following areas: Geo News, Press Release, White Papers, Product Launch, RFP's & Tenders, GIS, Remote Sensing, Surveying, GNSS & Navigation, Geodesy, Photogrammetry, Job Opportunities, App & Software updates.

Social Media

GIS Resources maintains an active social media presence on Facebook, LinkedIn, Twitter and Google Plus.



1.62k+



656+



4.12K +



342+

Available Ad Space and Ad Prices

Ad Spaces

- Ads are accepted for a specified period only and run at 100%.
- Ads are accepted in following file formats: .jpg, .jpeg, .gif, flash. Video ads could be added.

Website:

- ***Sidebar Ad Location:***

Sidebar ads will run in all pages and will be placed in the order they received.

1. Feature Ad: 300 x 250 Pixels
2. Feature Ad: 300 x 250 Pixels
3. Video Ad: 300 x 250 Pixels
4. Skyscraper Ad: 300 x 600 Pixels

- ***Main Content Ad Location:***

1. Top Medium Banner: 468 x 60 Pixels
2. Middle Medium Banner: 468 x 60 Pixels
3. Bottom Feature Ad: 300 x 250 Pixels

**For Ad Location refer Annexure 1 and Annexure 2*

Newsletter:

1. Dedicated Newsletter such as Product Launch, Press Release, etc.
2. Medium Banner: 468 x 60 Pixels (in between newsletter content).

Ad Prices:

Proposals for advertising on GIS Resources could be emailed to support@gisresources.com

For any pricing, related question for advertising or custom advertising solution with GIS Resources should be directed to email: support@gisresources.com

Who Trust Us?

We are pleased to mention the name of organizations those who trust GIS Resources and choose us as an advertising/professional partner and media partner to reach the unreachable audience of geospatial domain:

