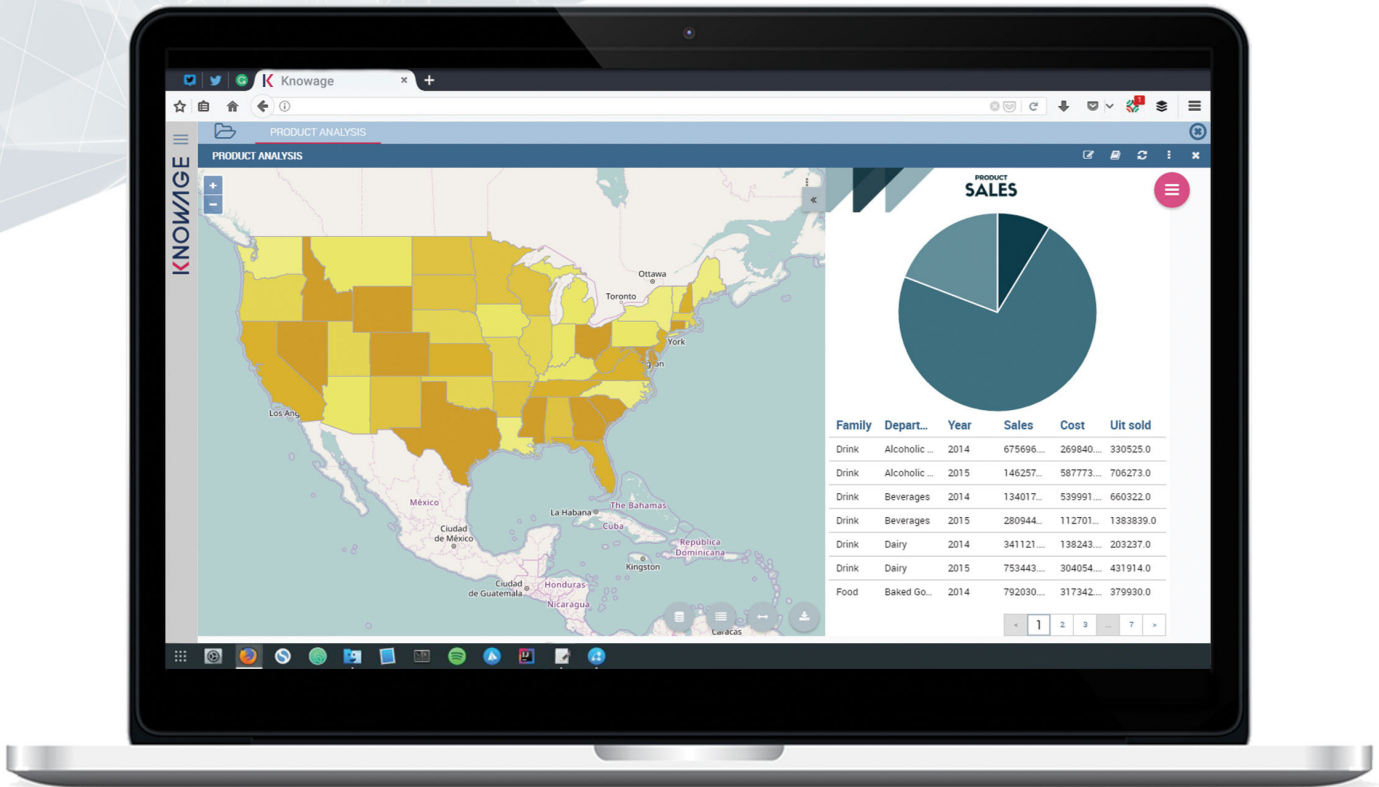


# KNOWAGE LI

Discover your business space



OPEN  
SOURCE



BUSINESS  
LOCALIZATION



GRAPHICAL  
EXPLORATION



BUSINESS  
ANALYTICS



INTUITIVE  
INTERFACE

Knowage LI allows to get immediate insights over data, also thanks to mash-up techniques, without the need for moving data between **GIS systems** and **data warehouse** environments. Knowage LI gives the opportunity to work with traditional data sources and spatial data with a live relation between them, in order to produce **dynamic maps** via WMS/WFS standards or static maps and pictures in SVG format.

Connect LI with other Knowage modules to create wider analysis taking benefits from a full set of features such as **big data** federation, **dashboard** and **report** creation, **KPI** monitoring and **data/text mining**.



[www.knowage-suite.com](http://www.knowage-suite.com)



# SMART DATA FOR POWERFUL DECISIONS

Geoblink, the Location Intelligence Solution

## RETAIL

Improve your expansion strategy, maximise your store network, and boost your geomarketing campaigns.

## REAL ESTATE

Enhance the investments and the promotion of your assets with Location Intelligence.

## FMCG

Enrich your distribution and go-to-market strategies, and empower your sales force with geolocated data.



15.360  
FLOATING POPULATION

64€  
AVERAGE TICKET

11  
COMPETITORS

VERY HIGH  
FOOTFALL

30.690  
WORKERS

43.650€  
DISPOSABLE INCOME

45,1  
AVERAGE AGE

282  
COMMERCIAL MARKERS



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